SPORT2E qberry

Sport To Earn App

Sport 2 Earn, the app that combines fitness with financial rewards.

Our mission is to motivate you to stay active by turning your daily movements into tangible benefits. Whether you're walking, running, or cycling, every step you take brings you closer to exciting rewards and a healthier lifestyle.

Motivating and solving

Problems

Solutions

- Sedentary lifestyle
- Unhealthy lifestyle
- Social isolation
- Financial motivation to lead an active lifestyle

- Motivation for an active lifestyle
- Transition to healthy habits
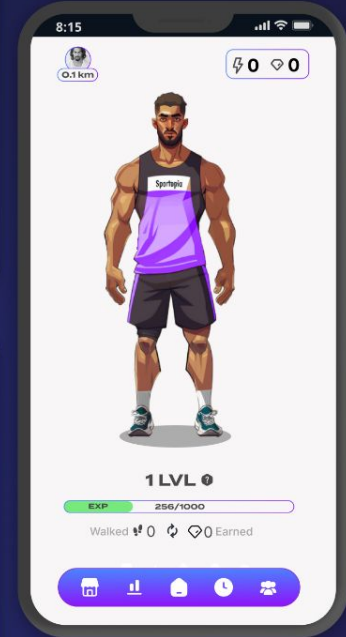- Interaction with a healthy community
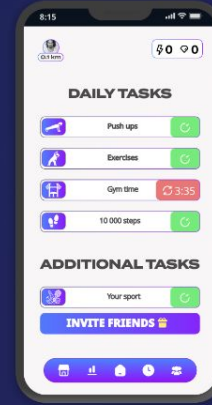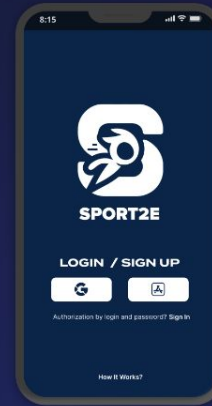- Earnings and other bonuses

S2E

What is Sport2E?

Sport2E MVP allows users **to walk with their phone and track their steps** via geolocation, as well as **track sports activities** (an AI capable of identifying sports and awarding tokens for completed tasks).

Users will be rewarded with **app tokens**, which can be used within the app to increase earnings.

The more activities completed, the more **bonuses** the user will receive after the full application is developed. Users can **invite friends** for greater earnings and strive to reach the top of the app's leaderboard.

US Market

According to the 2023 Physical Activity Council report, the number of people actively participating in sports in the U.S. increased by 3% compared to 2022. Over the past 5 years, there has been a steady growth of an average of 2-3% annually, according to the International Health, Racquet & Sportsclub Association (IHRSA).

The IHRSA 2023 report notes that gym memberships in the U.S. increased by 4%, and the total number of gym visits grew by 3%.

According to the 2023 Physical Activity Council report, about 73% of Americans aged 6 and older engaged in some form of physical activity over the year. This includes sports, fitness, and other types of physical activity. In numerical terms, this is about 240 million people.

The total value of the sports market in the U.S. is approximately $83.1 billion, and it continues to show a steady growth of 4-5% per year.

Benchmarking

- STEPN
- SWEATCOIN
- STANDARD FITNESS APP

S2E

- Multi-sport app.
- Better tokenomics.
- Strong social interaction and communication within the app Innovative features and use of blockchain and AI technologies. Multifaceted business model
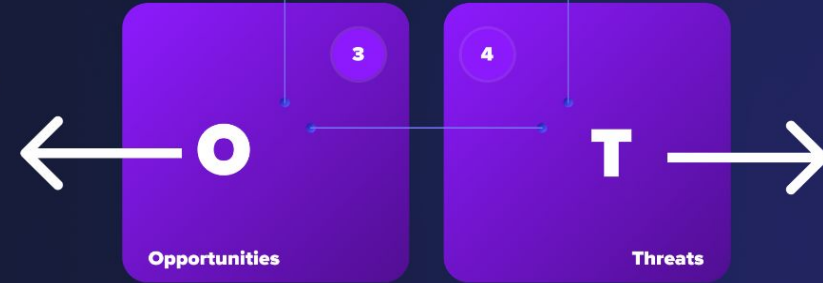
- Multi-sport app.
- Blockchain integration and use of AI.
- Multifunctional business model.
- Motivational mechanisms.
- Unique reward system.

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Possible challenges with integration with fitness centers, sports brands, and other partners.

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Strenghts

Weaknesses

- Extensive expansion.
- Collaborations with global fitness centers and sports brands.
- Implementation of new features and activities.
- Advancement of AI for sports.
- Sports social network.
- Integration of the metaverse using virtual reality goggles.
- Wide range of monetization options for users.

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Changes in legislation regarding the use of blockchain technology and cryptocurrencies.

Opportunities

Threats

S2E

Roadmap

MVP

- API AI
- Conversion of geolocation steps
- Gamification
- Analysis of Unit economics
- User conversion improvement

ALPHA

- More daily tasks
- Tasks for choice
- New sportsmen
- Updated marketplace
- Connect watches
- Activities with friends
- Affiliate model
- Premium subscription
- Social-Fi
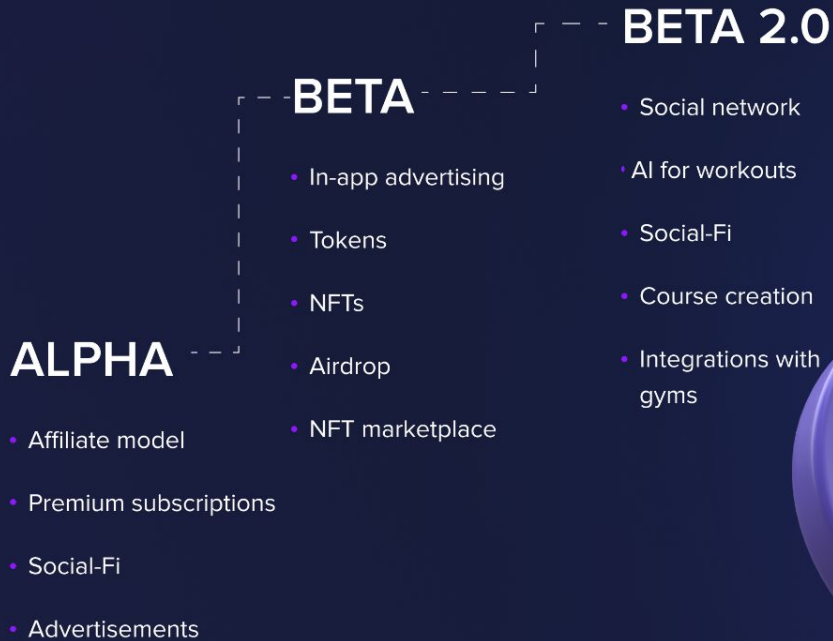- Conference: in Dubai and Europe World Health Conference

BETA

- Own token
- Social network
- AI for workouts
- Course creation
- Integrations with gyms
- Token airdrops

BETA 2.0

- NFT, NFT marketplace
- S2E
- Second token airdrop
- Virtual goggles

Business Model

BETA 2.0

- Social network
- AI for workouts
- Social-Fi
- Course creation
- Integrations with gyms

BETA

- In-app advertising
- Tokens
- NFTs
- Airdrop
- NFT marketplace

ALPHA

- Affiliate model
- Premium subscriptions
- Social-Fi
- Advertisements

S2E

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Team

**ILIA
KVASNITSKIY**
CEO

**ANDRIY
KOVAL**
COO

**VSEVOLOD
KRASNOV**
CMO

**ALEX
HUROV**
CTO

Our developers: 2 - Laravel developers, 1 - Kotlin developer , 1 - Swift developer, 2 - Phyton developer.

Our partners: **step.app** team.

First Invest Stage

- MVP DEVELOPMENT COST - 60 000$

- INITIAL MARKETING BUDGET - 15 000$

- **10%** EQUITY IN THE BUSINESS OR TOKENS IN EXCHANGE FOR A $75K INVESTMENT
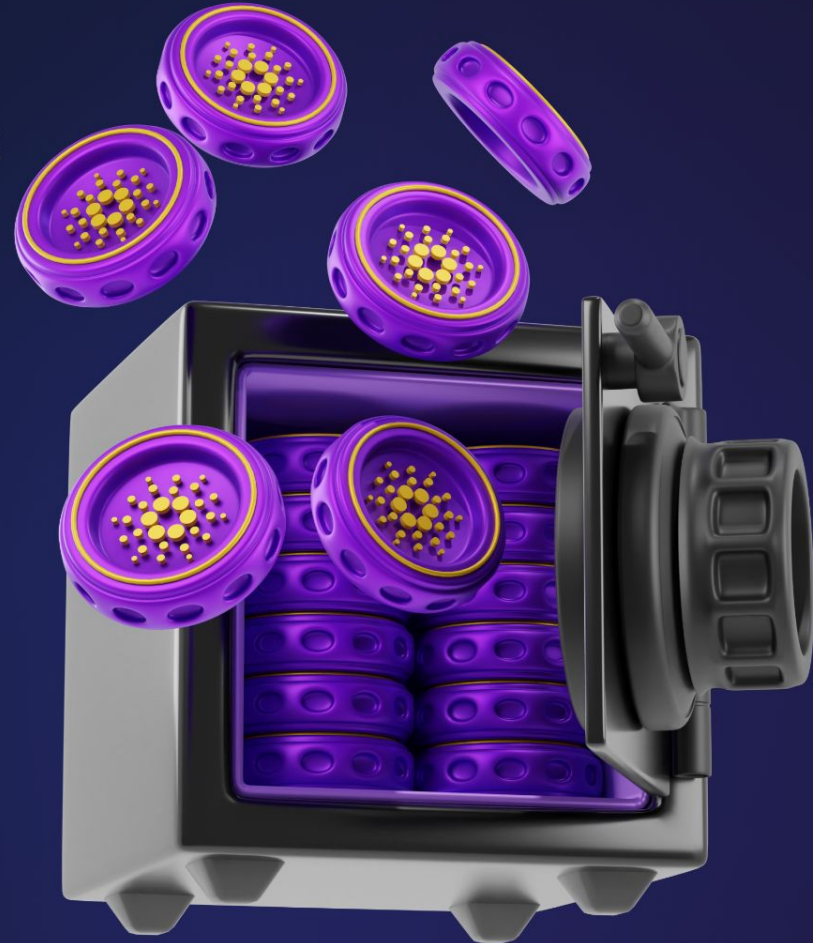
Sport2E Tokenomics

Sport2E tokenomics creates a sustainable and balanced economic model, ensuring growth and development of the ecosystem by using two tokens - ST and SGT.

ST - Sport2E Token

• **Utility token** for rewards for activity and in-game purchases.

• Unlimited issuance, supported by burning mechanisms to control inflation.

• Increased engagement through gamification.

SGT - Sport Governance Token

• **DAO token** for participation in voting and decision-making.

• Limited issuance, supporting long-term sustainability.

• Staking opportunities for additional rewards.

• Supports long-term development and platform stability.

We're like TON, but in sports.

Earn, get stronger, live healthier, and connect with like-minded individuals with S2E!

Join us now for a healthier lifestyle! Contact us at:

✉ admin@qberry.com.ua