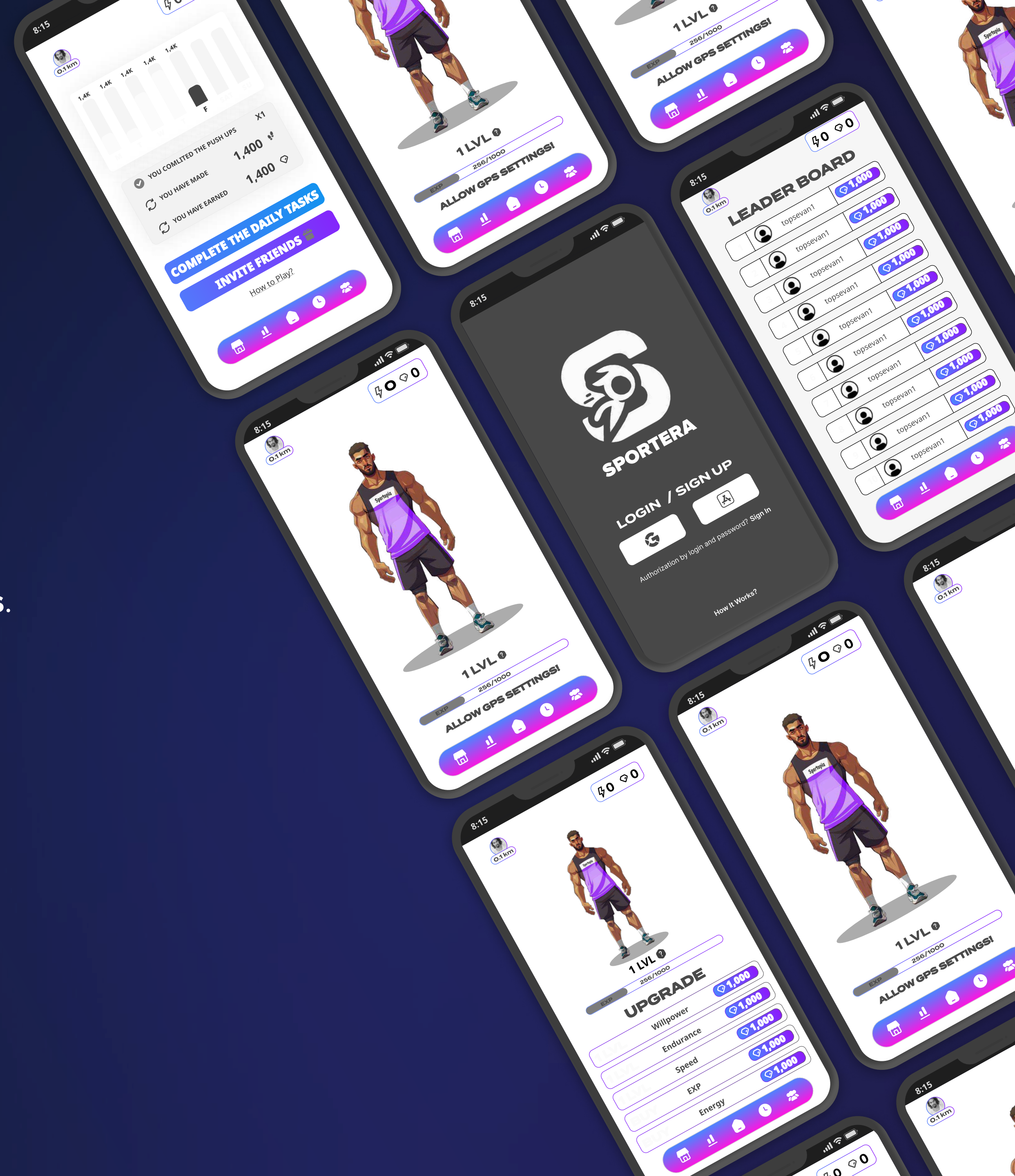# SPORTERA | qberry

Sportera App

The app that transforms any physical activity into valuable rewards.

Our mission is to inspire an active lifestyle by rewarding you for participating in any sport or physical activity. Earn exclusive discounts, free items, and bonuses from gyms and sports brands. Your movement matters, and with Sport2E, every effort counts!

Competition

Web 2

- STRAVA
- BETTERME

Focuses on internal motivation, specific activities.

Web 3

- STEPN
- SWEATCOIN
- STEP APP

Focuses more on tokenomics and step counts rather than on actual sport activities.

Key Differentiators

⇨ **MVP**

- Gamification-first app: motivation through challenges, leaderboards and rewards

- Diverse activities: any sport or physical activity counts — your effort matters

- Real world rewards: tangible bonuses like discounts and free items, not just tokens

⇨ **NEXT VERSIONS**

- Implementation of new features and activities.

- Advancement of AI for sports.

- Interactive Sports Community.

- Integration of the metaverse using virtual reality goggles.

- Wide range of monetization options for users.

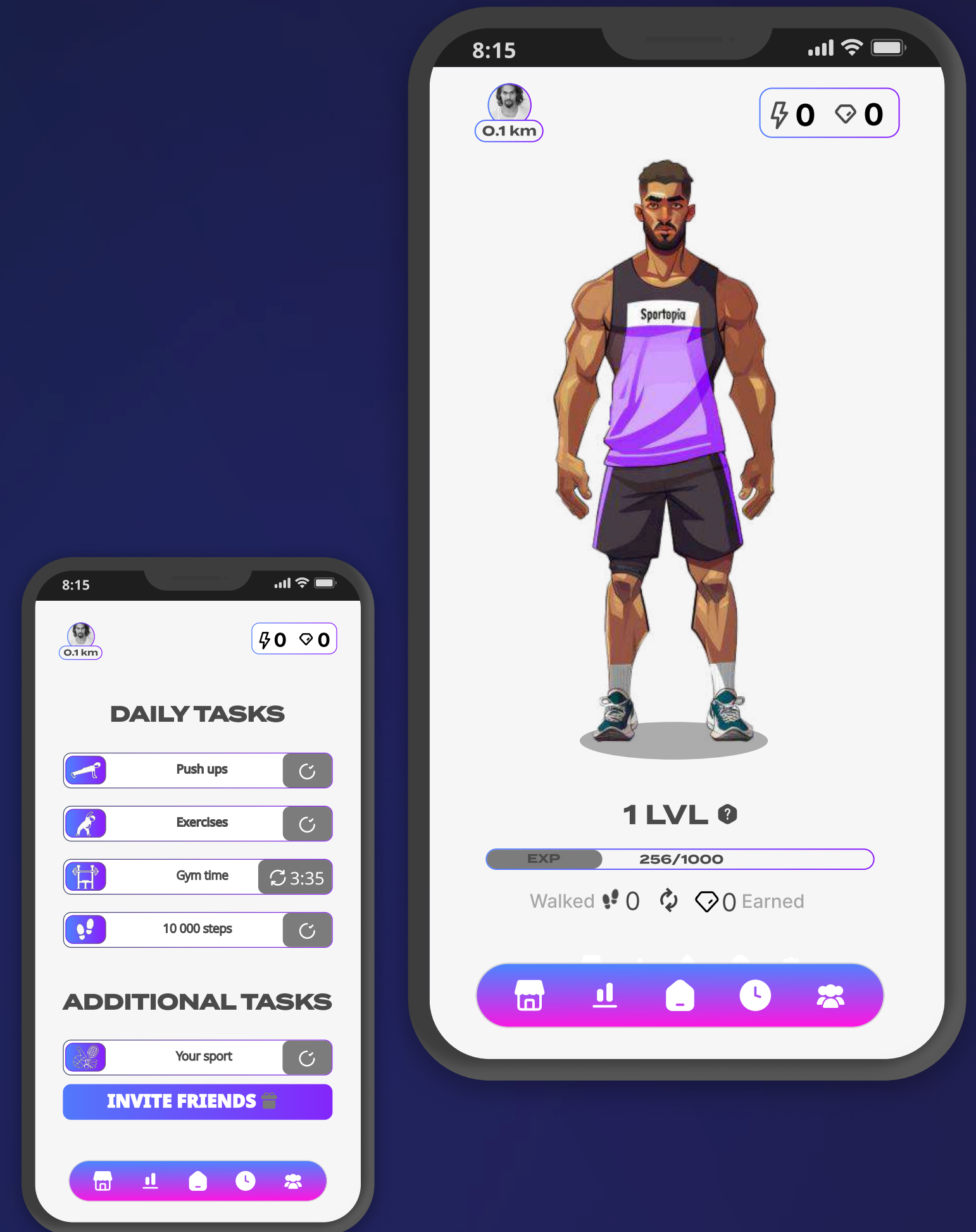- Representation in different countries

What is Sportera?

It's a platform that motivates you to stay active and makes fitness fun. Our MVP lets you earn rewards for any sport or physical activity, with AI tracking your efforts and recognizing your achievements.

Your progress unlocks exciting perks like discounts, exclusive deals, and free items from our partners.

The more you stay active, the more rewards you earn, with leaderboards and friend invitations adding a fun, competitive twist.
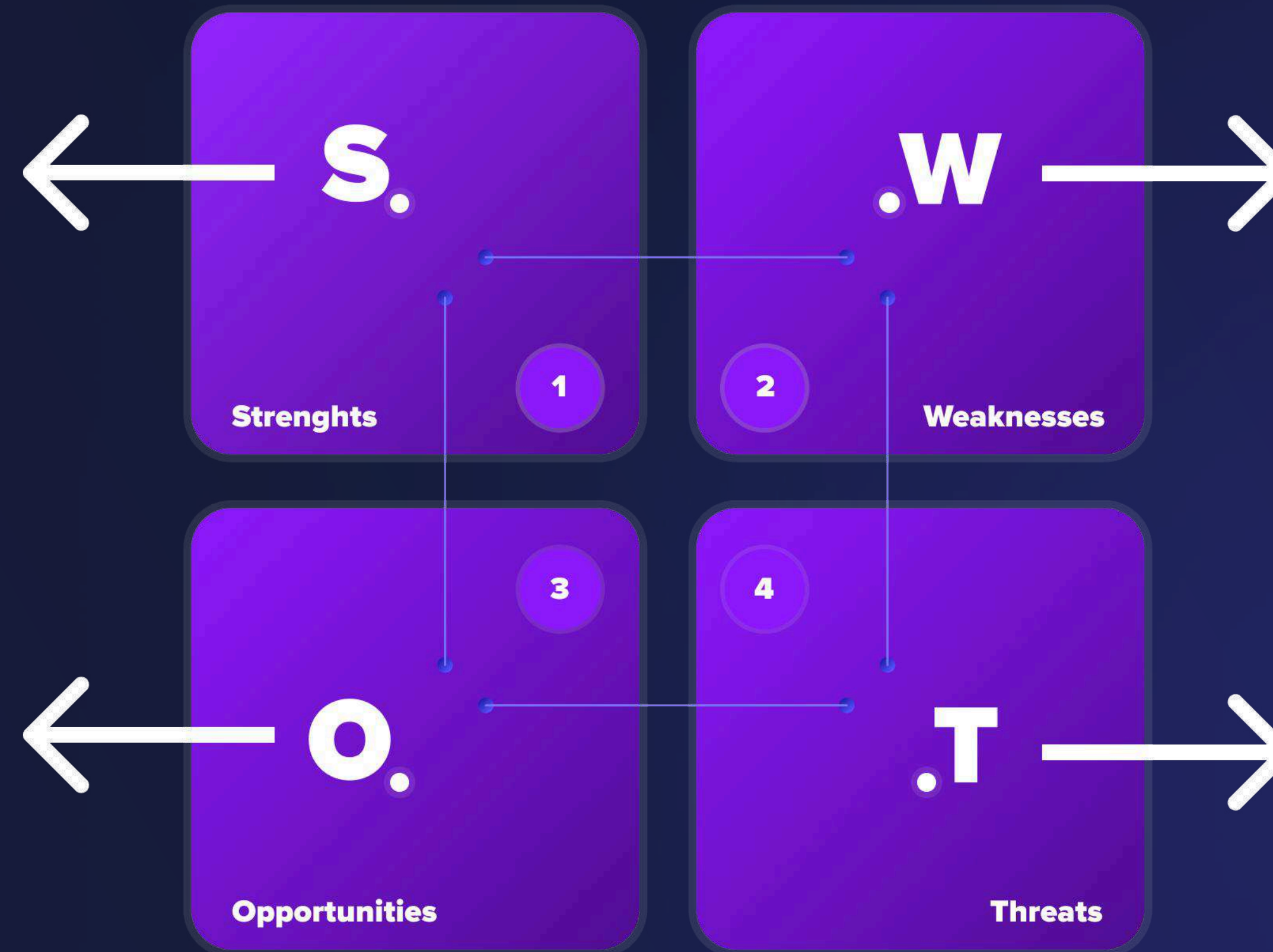SPORTERA makes staying fit exciting, rewarding, and all about you.

- Multi-sport app.
- Blockchain integration and use of AI.
- Multifunctional business model.
- Motivational mechanisms.
- Unique reward system.
  Building trust via starting as Web2

- Extensive expansion.
- Collaborations with global fitness centers and sports brands.
- Implementation of new features and activities.
- Advancement of AI for sports.
- Sports social network.
- Integration of the metaverse using virtual reality goggles.
- Wide range of monetization options for users.

S.

Strenghts

1

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2

Weaknesses

- Possible challenges with integration with fitness centers, sports brands, and other partners.

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3

Opportunities

4

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Threats

- Changes in legislation regarding the use of blockchain technology and cryptocurrencies.

Roadmap

BETA 2.0

• NFT, NFT marketplace

• S2E

• Second token airdrop

• Virtual goggles

BETA

• Own token

• Social network

• AI for workouts

• Course creation

• Token airdrops

ALPHA

• More daily tasks

• Tasks for choice

• New sportsmen

• Shop

• Connect watches

• Activities with friends

• Affiliate model

• Premium subscription

• Social-Fi

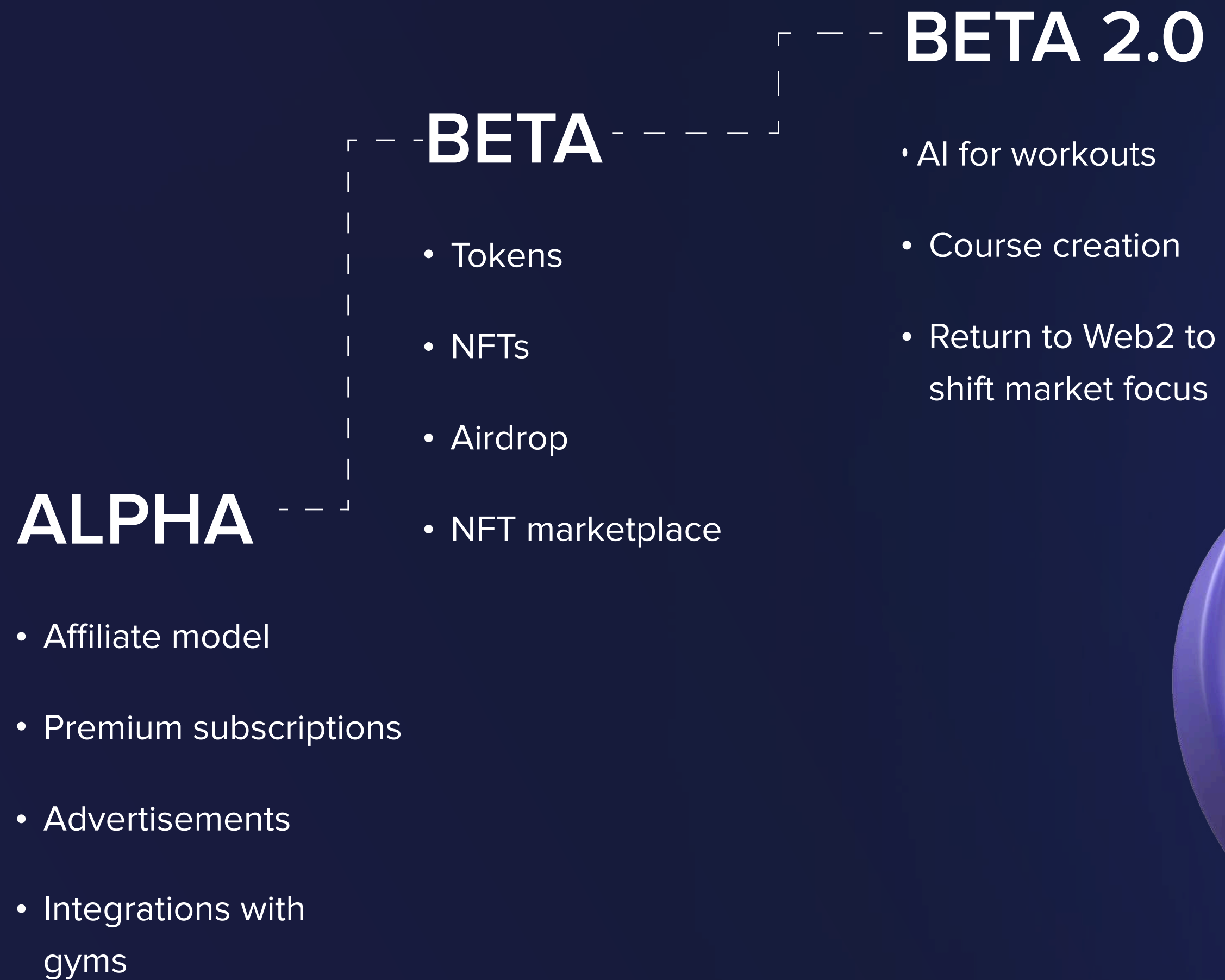• Conference in Dubai and Europe World Health Conference

MVP

• API AI

• Conversion of geolocation steps

• Gamification

• First partnership programs

• Integrations with gyms

Business Model

BETA 2.0

- AI for workouts
- Course creation
- Return to Web2 to shift market focus

BETA

- Tokens
- NFTs
- Airdrop
- NFT marketplace

ALPHA

- Affiliate model
- Premium subscriptions
- Advertisements
- Integrations with gyms

© 2025 SPORTERA

Team

**ILIA
KVASNITSKIY**
CEO

**ANDRIY
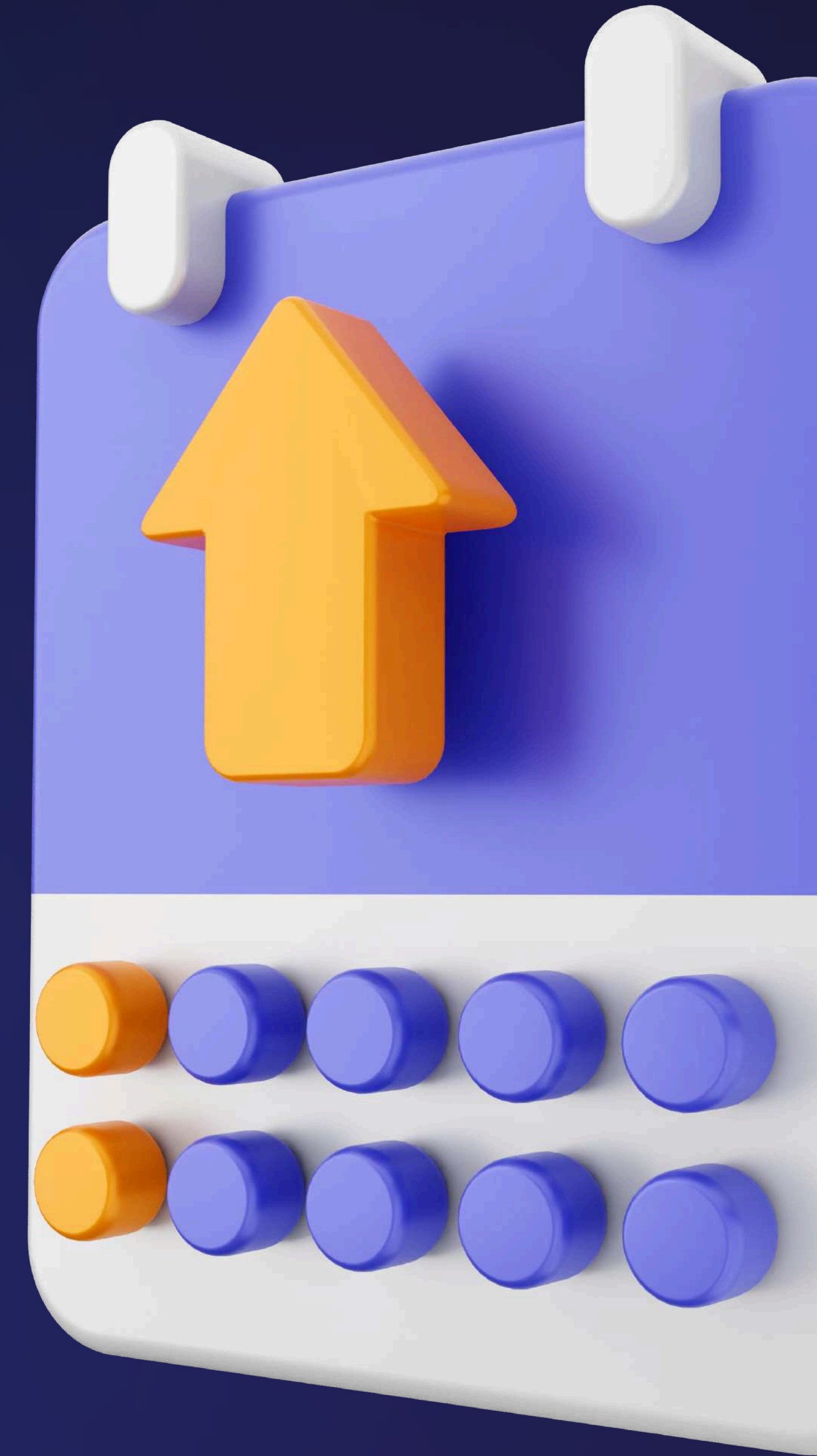KOVAL**
COO

**VSEVOLOD
KRASNOV**
CMO

**ALEX
HUROV**
CTO

Dev team: 2 Laravel developers and 2 Flutter developers.

Marketing team: 1 Market Manager, 1 SMM Managers and Content Manager.

Progress to Date

- TOP EU INFLUENCER WITH 3+M SUBSCRIBERS (PARTNER)

- SECURED INVESTMENTS FOR MVP

- EXPERIENCED DEV TEAM BY QBERRY (OUTSOURCE COMPANY)

- THE MVP WILL BE READY IN 3-4 MONTHS.

SPORT ERA

We are making new Sports Era

Earn, get stronger, live healthier, and connect with like-minded individuals with SPORTERA!

Join us now for a healthier lifestyle! Contact us at:

✉ ceo@qberry.co